

# PATH Types At A Glance - Characteristics & Outcomes

Characteristics & Outcomes	Type 1 Clinic Cynic	Type 2 Avoider	Type 3 Generic	Type 4 Traditionalist	Type 5 Family Centered	Type 6 Loyalist	Type 7 Ready User	Type 8 Independently Healthy	Type 9 Naturalist	Unassigned
Health proactive	▽	▼	▽	▽	△	△	△	▲	▲	?
Vigorous exercise	▽	▼	○	▽	▽	○	▼	▲	▼	?
Nutrition	○	▽	○	○	△	△	△	▲	▲	?
Health information	△	▽	△	▼	○	▽	△	△	△	?
Marketing receptive	▽	○	▽	▽	△	△	△	○	○	?
Decision-making	△	△	△	○	△	△	▲	△	▲	?
Trust health caregivers	▼	○	△	○	▽	○	○	▽	▼	?
Avoiding health care	▲	▲	▲	△	△	▽	▼	△	△	?
Price concern	▽	○	△	▼	▽	○	▽	▽	○	?
Quality concern	▲	△	○	△	△	△	▲	△	△	?
Family health	○	▽	○	▼	▲	△	▽	○	○	?
Alternative care	△	△	○	○	△	▽	△	▲	▲	?
Reported Health Status	99	93	100	99	100	100	101	<b>113</b>	99	97
Health Risk	<b>118</b>	<b>156</b>	105	<b>124</b>	106	87	<b>121</b>	48	<b>121</b>	x
Disease State	89	86	94	<b>123</b>	88	93	<b>140</b>	79	<b>117</b>	x
Specialty Demand	107	79	94	<b>126</b>	94	102	<b>162</b>	99	107	88
Emergency Room Use	<b>111</b>	101	98	<b>124</b>	97	<b>110</b>	97	92	88	x
Hospitalization	<b>152</b>	104	92	<b>171</b>	81	98	<b>110</b>	70	<b>158</b>	x
Rx Claims	65	64	80	74	101	<b>117</b>	<b>142</b>	83	<b>121</b>	81
Medical Claims (non-Rx)	92	86	97	<b>121</b>	86	97	<b>125</b>	94	104	97
Dependent Claims	<b>144</b>	44	86	52	<b>182</b>	<b>186</b>	101	105	82	102

For more immediate information on the health drivers for each PATH type® refer to the [PATH Type® Overview](#)

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